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133

## CENTRAL INTELLIGENCE AGENCY

## INFORMATION REPORT

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| COUNTRY        | Ecuador                                      | REPORT NO.      | [REDACTED] 25X1A |
| SUBJECT        | PCE Propaganda Activities in Guayas Province | DATE DISTR.     | 28 December 1953 |
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THE SOURCE EVALUATIONS IN THIS REPORT ARE DEFINITIVE.  
THE APPRAISAL OF CONTENT IS TENTATIVE.  
(FOR KEY SEE REVERSE)

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## SOURCE: [REDACTED]

1. A circular issued in November 1953 by the Propaganda Commission of the Guayas Provincial Committee of the Partido Comunista del Ecuador (PCE), and bearing the number 1, covered the following points:
  - a. Renewed effort must be made to sell the PCE pamphlet denouncing the granting of contracts for the pavement of Guayaquil streets to private contractors. Over 5,000 copies of this pamphlet have already been sold and favorable comments have appeared in the press. This has facilitated the PCE campaign against the Municipal Council and the "renegade" VERA.
  - b. All Party units are urged to pay their debts to the PCE newspaper El Pueblo. Fourteen per cent of the value of newspapers received has not been paid. El Pueblo is in danger of being forced to cease publications because of the irresponsibility and lack of comprehension of some comrades, who do not consider their debts to the newspaper as something sacred. Three thousand copies are being sold at present, whereas only 300 copies were sold previously in Guayaquil. More can be sold if all PCE members will only sell with the same spirit shown by some comrades.
  - c. On 30 November 1953 the Soviet moving picture El Gran Concierto,<sup>1</sup> a great spectacle, will be shown at the Teatro Central. This is one of the few pictures that have been allowed to pass censorship, and as many comrades as possible must attend and observe the healthy, artistic spectacle, which contrasts with the morbid Yankee movies. It is necessary to undertake a real campaign to ensure success of this picture, so that more Soviet pictures will be shown, thus breaking the imperialist encirclement.

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- 2 -

- d. The Party must fight for liberty of the press and for the success of the demands for a better life being made by the workers of San Carlos, Servitransa, and Hacienda Bola de Oro. Cells must prepare wall posters bearing the following slogans: (a list of six slogans followed.)

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1. Comment. Guayaquil newspapers have carried sensational advertisements for the film distributed by Artkino Pictures del Ecuador. These advertisements announce also that the price for orchestra seats, normally 7.80 sucres had been raised to 10.80 sucres for this Soviet film.

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